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For Immediate Release

## NAVARRO DISCOUNT PHARMACY RECOGNIZED BY OUTCOMESMTM FOR ITS COMMITMENT TO PATIENT THERAPY MANAGEMENT AND PATIENT HEALTH

**Miami, Fl – November 20, 2013** - Navarro Discount Pharmacy, the largest Hispanic-owned pharmacy chain in the U.S. and an MBF Healthcare portfolio company, has been selected by OutcomesMTM as one of four pharmacies in the Southeast Region in October 2013 recognized for their commitment to patient therapy management and the health of their patients.

"We are honored to receive this recognition which highlights our continued commitment to patient health, education and the individualized attention we provide our patients on a daily basis," said Albert Garcia, Executive Vice President of Pharmacy, Navarro Discount Pharmacy.

Recognized as the pharmacy representative for the Southeast Region, Navarro Discount Pharmacy's Targeted Intervention Program (TIP®) success percentage was over twice as high as the average of other pharmacies within the region. Scoring is based on getting pharmacists involved in making a face-to-face difference for their patients in the most efficient way possible. Navarro pharmacists are focused on medication issues such as non-adherence, high-risk medications and identifying cost-saving opportunities for patients.

OutcomesMTM is the national leader in the design, delivery and administration of Medication Therapy Management programs. The company's service line benefits health care purchasers by delivering a cost-effective approach to advancing patient care and controlling utilization through the provision of patient-friendly, face-to-face Personal Pharmacist<sup>TM</sup> services. For more information, visit www.outcomesmtm.com.

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Page 2 of 2

Headquartered in Miami, Navarro Discount Pharmacy was founded in 1940 and opened its first store in the U.S. in 1961. With 33 store locations, Navarro is the largest Hispanic-owned drugstore chain in the U.S. As a community pharmacy, the stores cater to Hispanic and ethnic markets and further differentiate themselves by offering many products and services that are not found in traditional drugstores such as wireless phones, designer fragrances, a large assortment of OTC and vitamins/supplements and in-store health screenings as part their Wellness Wednesday program. For more information, visit <a href="https://www.navarro.com">www.navarro.com</a>.

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Navarro Discount Pharmacy/Press Releases/OutcomesMTM Recognition doc