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For Immediate Release

NAVARRO DISCOUNT PHARMACY OPENS ITS 31ST STORE IN PEMBROKE PINES

Miami, FL. – March 15, 2012 – Navarro Discount Pharmacy, the largest Hispanic-owned pharmacy chain in the U.S. and an MBF Healthcare portfolio company, has opened its 31st store at 15825 Pines Blvd. in Pembroke Pines in the Westfork Plaza.

“The new Pembroke Pines store is just what the doctor ordered for the Hispanic community in Broward County”, said Juan Ortiz, CEO, Navarro Discount Pharmacy. “We are very pleased to be in Broward County again and look forward to serving the needs of the growing Hispanic community there.” Navarro’s had a previous store in Pembroke Pines from 2000 to 2009. The new store is part of Navarro’s three year, 22-store expansion strategy throughout Florida.

Attending the ribbon cutting ceremony and grand opening were City of Pembroke Pines Mayor Frank C. Ortis, Vice Mayor Iris Siple, and the Miramar Pembroke Pines Regional Chamber of Commerce Chairperson Maggie Wiegandt. The first 100 customers received a *free* Navarro reusable bag filled with product, there was *free* product sampling

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Pembroke Pines Store Grand Opening

throughout the day, and every day Navarro low pricing. Dade Medical College, Baptist Medical Plaza and Dr. Martinez, Martinez Chiropractic, staffed tables and administered *free* vascular, glucose, cholesterol, weight and spinal cord screenings for customers. The grand opening also included a Family Fun Day filled with music, Mariachis, face painting and characters for children to greet and take pictures with.

“At the new Pembroke Pines store, we look forward to making available customer’s favorite Hispanic products and continuing to serve them as a friendly, community pharmacy.” said Alys Carvajal, Pembroke Pines Store Manager. Navarro’s every day assortment of merchandise includes niche Hispanic products known to their customers. Navarro’s new *Vida Mia* private label brand products, with labels in English and Spanish, are also available in the store.

The new 16,000 square foot store layout features new colors and enhanced signage in English and Spanish, wider aisles, a larger fragrance section with added light boxes and more products in the refrigerated food and dairy section. Navarro’s unique services for customers include a Pediatric window for busy parents, Compounding pharmacy services, a free Diabetes Club for adults and children with diabetes and free prescription delivery for all customers. The Pembroke Pines store is open daily from 6:00am to midnight. The pharmacy is open Monday through Saturday 8:00am to 10:00pm and Sunday from 9:00am to 7:00pm.

Headquartered in Miami, Navarro Discount Pharmacy was founded in Havana, Cuba in 1940 and opened its first store in the U.S. in 1961. With 31 store locations, Navarro is the largest Hispanic-owned drugstore chain in the U.S. As a community pharmacy, the stores cater to Hispanic and ethnic markets and further differentiate

Pembroke Pines Store Grand Opening

themselves by offering many products and services that are not found in traditional drugstores such as wireless phones, designer fragrances, a large assortment of OTC and vitamins/supplements and in-store health screenings as part their Wellness Wednesday program. For more information, visit www.navarro.com.

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