

Chain Drug Review

Reporter for the Chain Drug Store Industry

Navarro serves up health insurance resources

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Health Care Reform Information Center

Navarro Discount Pharmacy

You have Questions. We have Answers.

See pharmacy for details

Navarro said health care companies are available at all of its stores to explain insurance options, costs and other key information.

MIAMI – Navarro Discount Pharmacy is positioning itself as a free information resource for customers as they assess new health insurance options now available via the Affordable Care Act (ACA).

The South Florida drug chain said Wednesday that a variety of health care companies are available at all of its 33 stores to explain insurance options, costs and other key information.

In addition, Navarro is hosting free health screenings, such as glucose testing and blood pressure monitoring, to help customers identify potential health issues that may affect their decisions about health coverage.

"Our continuing goal is to provide options to our customers and assist them in any way we can to make informed decisions," Manuel Leon, vice president of Navarro subsidiary OTC Health Solutions, said in a statement. "As a community pharmacy, our customers already have strong relationships with our pharmacists, who are the logical choices to liaison with customers and insurance company

representatives when health care questions arise."

The Hispanic-owned pharmacy chain added that some of the new health insurance programs offered by providers may also offer over-the-counter health product coverage to plan members. Through OTC Health Solutions, Navarro has between 500,000 and 600,000 members who now get OTC benefits through contracted insurance companies for products such as cough/cold medicines, incontinence supplies, vitamins and other health related items.

Navarro said it's also supporting a community health care education effort for Hispanics by sponsoring Univision's "Salud es Vida," which runs Oct. 5 to 6 at the Miami-Dade County Fair and Expo. The goal is to provide consumers with up-to-date information on the choices available to them under Florida's health insurance marketplace.

Attending the expo will be health insurance companies, community pharmacies, government officials, local radio and television talent, as well as health care providers. Attendees will receive free health care screenings, exercise demos and instructions on healthy cooking.

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